

OMEGA BRANTM

Fortified High Fat Supplement for Horses

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O	Contains over 25% fat, all from vegetable sources.
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\mathbf{O}	Combines the best of rice bran and flaxseed, without the disadvantages.
O	Rich source of gamma-oryzanols and omega-3 fatty acids.
\mathbf{O}	Unique and more complex fatty acid profile than single-source fat supplements.
\mathbf{O}	Fortified with all essential vitamins and minerals.
\mathbf{O}	Balanced calcium to phosphorus ratio.
\mathbf{O}	Highly palatable.
O	Mini-pellet size for easy feeding and mixing.

FUNCTIONS AND BENEFITS OF McCAULEY'S OMEGA BRAN:

- O McCauley's Omega Bran is **fully fortified and nutritionally balanced.** Omega Bran can replace the grain source without sacrificing vitamin/mineral balance.
- O Calorie dense.
 - Adds calories to the diet with less bulk.
 - Excellent for improving body condition and adding sheen to the hair coat.
- O **High in omega-3 fatty acids** for maximum health.
- O Safe for all ages and breeds of horses.
- O Safe alternative source of calories for horses suffering from nutritionally challenging conditions (e.g.: colic, COPD (heaves), Equine Polysaccharide Storage Myopathy, HYPP, etc.).
- Recommended for:
 - performance horses, such as endurance horses, 3-day eventers, racehorses, etc.,
 - conditioning horses for sale or show,
 - nutritionally challenged horses (see above),
 - improving body condition or hair coat.

FEEDING RECOMMENDATIONS:

McCauley's Omega Bran can be fed alone or mixed with feed. The collet (mini-pellet) form allows for easy feeding and mixing. As a general rule of good feeding practices, McCauley's Omega Bran should be introduced slowly. The following recommendations are for an average size riding horse (1000 to 1200 lbs.). The actual feeding amounts should be adjusted according to the body weight of the horse.

\mathbf{O}	One pound	of	Omega	Bran	can	replace	1.5	to	2	pounds	of	a	typical	feed	without
	sacrificing														

- vitamin levels or upsetting mineral balances.
- O To improve hair coat condition or for general maintenance, feed 0.25 to 0.5 pounds per day.
- Adding 1 to 2 pounds of Omega Bran to the diet will provide significant weight gain.

FEEDING RECOMMENDATIONS continued:

- O For nutritionally challenged horses, Omega Bran can serve as the sole grain source. (Please consult McCauley Bros.' nutritionists.)
- O For additional calories with even less bulk, McCauley's Rice Bran Oil is recommended in place of Omega Bran.

GUARANTEED ANALYSIS

Crude Protein, Min	16.0%
Crude Fat, Min	25.0%
Crude Fiber, Max	9.0%
ADF, Max	17.0%
NDF, Max	24.0%
Calcium, Min	1.0%
Calcium, Max	1.5%
Phosphorus, Min	1.0%
Copper, Min	40 ppm
Iodine, Min	
Selenium, Min	1.0 ppm
Zinc, Min	130 ppm
Vitamin A, Min	6000 IU/lb
Vitamin E, Min	300 IU/lb

INGREDIENTS

Rice bran, flaxseed, calcium carbonate, salt, magnesium oxide, zinc proteinate, zinc oxide, manganese proteinate, manganous oxide, copper proteinate, copper sulfate, ethylenediamine dihydriodide, cobalt proteinate, cobalt carbonate, selenium yeast, vitamin A acetate, vitamin D3 supplement, vitamin E supplement, menadione sodium bisulfite complex (source of vitamin K activity), thiamin mononitrate, riboflavin supplement, niacin supplement, pyridoxine hydrochloride, choline chloride, folic acid, d-calcium pantothenate, and vitamin B12 supplement.

Available in 25 lb. (11.4 kg) pails and 50 lb. (22.7 kg) bags.

Manufactured by McCAULEY BROS., INC., 111 BROADWAY, VERSAILLES, KY 40383.

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^{*}Product availability varies by location.