

IMPACT[®]

HORSE FEED

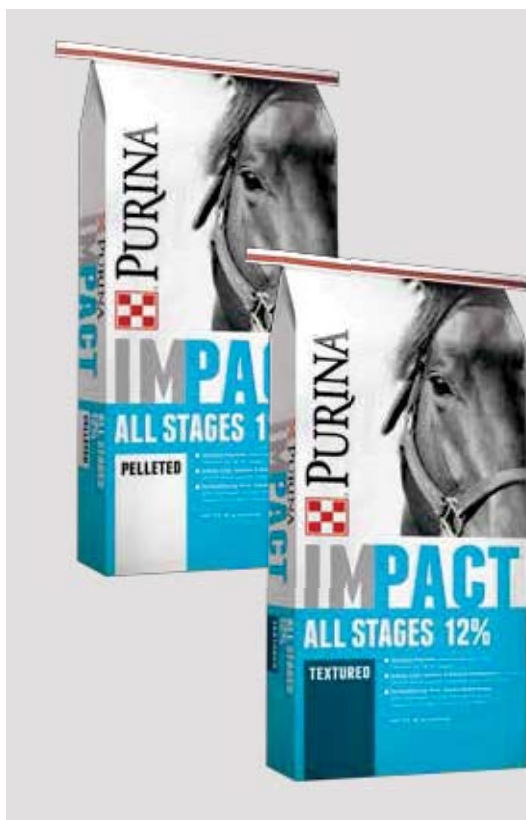


FEED GREATNESS[™]

ONE FEED, ANY LIFESTAGE

Simplify your feeding program for all your horses with IMPACT[®] ALL STAGES horse feed. Formulated with premium nutrition and a versatile formula that performs for horses of all ages and activity levels. With over 100 years of expertise and research in equine nutrition and a dedicated team of Ph.D. Equine Nutritionists and Equine Veterinarians, nobody knows more about horse nutrition than Purina. Purina[®] IMPACT[®] is formulated to deliver premium nutrition with only high-quality ingredients that have been proven through years of feedings to support overall horse health and performance.

See the difference IMPACT[®] feed can make for your horses.



ALL STAGES 12%

- **Versatile Formula** that provides premium nutrition for all life stages
- **High Quality Protein** and added amino acids support growth and performance
- **Added Fat** from vegetable oils for sustainable energy and a shiny hair coat
- **Vitamin & Mineral Fortification** supports bone strength and immune and reproductive function
- **Balanced Nutrition** to meet your horse's nutrient requirements when fed as directed
- **Quality Ingredients** that are highly digestible and naturally palatable
- **Formulated by Ph.D. Equine Nutritionists** with ingredients proven through time and research to support overall horse health
- Offered in textured or pelleted form

GUARANTEED ANALYSIS

	PELLETED	TEXTURED
Crude Protein (Min).....	12.00%	12.00%
Lysine (Min)	0.80%	0.80%
Crude Fat (Min).....	6.00%	6.00%
Crude Fiber (Max).....	12.50%	8.50%
Acid Detergent Fiber (ADF) (Max)	17.00%	11.00%
Neutral Detergent Fiber (NDF) (Max) ...	35.00%	26.00%
Calcium (Ca) (Min)	0.70%	0.70%
Calcium (Ca) (Max)	1.20%	1.20%
Phosphorus (P) (Min).....	0.50%	0.50%
Copper (Cu) (Min)	65.00 ppm	65.00 ppm
Selenium (Se) (Min).....	0.60 ppm	0.60 ppm
Zinc (Zn) (Min)	250.00 ppm	250.00 ppm
Vitamin A (Min).....	3,000 IU/lb	3,000 IU/lb

PURINA ANIMAL NUTRITION CENTER

Since 1926, the Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: Combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse. To learn more, ask your local Purina[®] feed retailer or sales representative about visiting our Equine Research Facility. Learn more at www.purinamills.com.

GUARANTEE:

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina[®] Horse Retailer for replacement or a full refund.

For more information on this or other Purina[®] horse feeds, visit purinamills.com/horse-feed or call 1-800-227-8941.